



CohnReznick

New Markets

Tax Credit Summit | 2024

May 13-15, 2024

Loews Miami Beach Hotel, 1601 Collins Ave., Miami Beach

Sponsorship Opportunities



New Markets Tax Credit Summit 2024

Join us in Miami Beach for our 23rd Annual New Markets Tax Credit Summit on May 13-15, 2024. The Summit has become a not-to-be-missed event for anyone involved with the NMTC program and the communities it serves.

Connect with fellow NMTC industry participants and advocates, as well as members of CohnReznick's New Markets Tax Credit Practice, for this industry-leading educational and networking event to discuss the latest on tax reform, ideas, opportunities, and challenges for the NMTC program.



Impact

Swap ideas with policy and project decision-makers to advance the industry together.



Power Discussions

Spark fresh ideas and offer actionable guidance.



Premier Networking

Mix and mingle with industry leaders at our evening reception, breakfast mixer, networking breaks, power lunch, and cocktail reception.



Pre-Conference Workshop

Catch up or brush up with this conference-opening half-day primer, so you can launch right into engaging first-day conversation.



Grand Reception

Network, mingle, and talk all things NMTC!



One-on-One Connectivity

Dive into business and financing questions specific to your world. Bring your questions!



Sponsorship Levels at a Glance



Platinum

Gold

Silver

Meeting space

Private Hospitality Suite	●		
Booth Space	Most visible location with option to upgrade exhibit space	Second most visible location with option to upgrade exhibit space	Main Exhibit Hall Pre-Assigned Space

Registration & Attendees

Conference Passes	5	4	3
Pass Discount	\$150 discount for each additional ticket	\$100 discount for each additional ticket	
Pre-Event Attendee List	(April 5, April 19, May 3)	(April 19, May 3)	(May 3)
Post-Event Attendee List	May 17	May 20	May 24

Speaking & Content

Speaking Opportunity	●	●	
Event App - Thought Leadership Release	●	●	
Digital App & Onsite Video	1 Minute	30 Seconds	
Summit Recognition	Start of Summit with rotating logo boards featuring just your logo	Start of Summit with rotating logo boards featuring logos of all Gold sponsors	

Branding & Recognition

Step & Repeat	Signage in break area ballroom and dining ballroom and outside main session area. Improved visibility on the signage.	Signage outside main session area.	
Invitations	●	●	●
Event Signage	●	●	●
Conference App	Access to insights into downloads, click-throughs, and lead gen	●	●
Conference On-site Materials & Mailings	●	●	●
Event Website (Click-through to company website)	●	●	●
Meeting Matchmaking Opportunity	●		



Platinum Sponsorship

\$15,000

Platinum sponsorship provides you high-level, premium exposure. The **best value package, offering Gold Sponsorship plus other benefits outlined here**, Platinum sponsorship puts you in a league of your own.

Pre-Summit Marketing

- Logo and brand recognition on invitations, Registration Page, and presentation slides, including a click-through on the event website to your webpage.

Conference Access Experience

- Five full-conference passes
- Panelists speaking opportunity at conference
- Ability to reserve (1) meeting room/hospitality suite for the conference at the hotel (inventory and properties to be confirmed) and the option to add a food upgrade for your meetings during Tuesday, May 14
- Matchmaking opportunity to support business development meetings onsite

Extend Your Impact

- Additional logo distribution throughout event venue and exhibit area (10'x20')
- Distribution of (1) issue-based thought leadership piece to event attendees on the event app with insights into downloads, click-throughs, and lead gen
- Distribution of (1) issue-based thought leadership piece utilizing CohnReznick's online channels either pre- or post-conference

Onsite Marketing

- Showcase your company to the audience in an up-to-one-minute video slot, displayed through the digital app as well as on-site digital screens
- Digital sponsor advertisement during the kick-off of the Opening Session

Post Summit Marketing

- Access to pre- and post-event attendee list (up to 4 total list sends) with opt-in full attendee information
- Frequent mentions in social media postings and online forums promoting the event, including the ability to collaborate on joint-promotional opportunities



Gold Sponsorship

\$10,000

Seize the chance to **optimize your exposure with a Gold sponsorship**. All the opportunities that the Silver Sponsorship offers, plus much more outlined here!

Pre-Summit Marketing

- Logo and brand recognition on invitations and Registration Page with click-through to your website

Conference Access Experience

- Four full-conference passes
- Panelists speaking opportunity at conference

Extend Your Impact

- Additional logo distribution throughout event venue and exhibit area (10'x10')
- Digital sponsor advertisement at the day of the Official Conference Reception
- Distribution of (1) issue-based thought leadership piece to event attendees on the event app

Onsite Marketing

- Recognition during opening remarks
- Showcase your company to the audience in a 30-second video slot, displayed through the digital app as well as on-site digital screens

Post Summit Marketing

- Access to pre- and post-event attendee list (up to 2 total list sends) with opt-in full attendee information
- Additional social media post promoting event (3 total)



Silver Sponsorship

\$5,000

This package offers **exposure to all the summit's attendees at an incredible price point.** The Silver sponsorship provides a truly cost-effective option to participate in the 23rd Annual NMTC Summit.

Pre-Summit Marketing

- Logo and brand recognition on invitations and Registration Page with click-through to your website

Conference Access Experience

- Three full-conference passes

Extend Your Impact

- Additional logo distribution throughout event venue and exhibit area (8'x8')
- Material Handling up to 100lbs. (Must ship to Hotel)
- Two social media postings promoting the event

Onsite Marketing

- Recognition during closing remarks
- Logo recognition on all signage during event, including conference panels & conference reception
- Mobile app:
 - Company name
 - 25-word company description
 - Hyperlink to company page

Post Summit Marketing

- Access to post-event attendee list (one distribution post) with opt-in full attendee information.



Additional Sponsorship Opportunities

Additional Sponsorship Opportunities

Below are some additional sponsorship options to help enhance your brand visibility during the 23rd Annual NMTC Summit. For more information or if interested in participating, please contact:

Alye Villani
alye.villani@cohnreznick.com



Wifi Sponsor

1 Available

Your company's name will be synonymous with essential connectivity. A unique opportunity to be at the center of every digital interaction.



Welcome Drink Sponsor

1 Available

Welcome attendees with a refreshing branded beverage, creating a memorable first impression.



Mixologist Station

1 Available

This interactive experience offers attendees bespoke drinks crafted by expert mixologists, placing your brand at the heart of conversation and enjoyment.



S'more Station

2 Available

Your brand will provide a 'sweet spot' for attendees to mingle, creating a relaxed atmosphere perfect for networking and memorable brand associations.



Philanthropic Sponsorship

1 Available

Welcome those attending the summit with a Girl Scout cookie box (proceeds benefiting Troop 6000) and custom branded note.



Lanyards & Badge Pins

1 Available

This is your chance to be the most visible brand at the event, with every attendee showcasing your logo.



Custom Snacks Station

4 Available

A delicious way to engage attendees and make your brand the talk of the event.

(Two stations available during the Conference and two during the Tuesday evening extravaganza.)



Networking Nook Pods

3 Available

Enhance networking with stylish Nook Pods. Offer a branded, engaging space for connections. *(Note: Additional branding costs apply.)*



Room Key Sponsor

1 Available

Your brand will be the first and last thing attendees see each day, offering a unique and personal touchpoint.



Barista Station

1 Available

Provide attendees with artisan coffee, making your brand the fuel that powers their day and conversations.

New for 2024

Philanthropic Sponsorship Opportunity: Troop 6000, Fostering Community Development in NYC's Shelter System

Troop 6000, an innovative program by the Girl Scouts of Greater New York, was launched in 2017 to specifically serve girls and families in New York City's temporary housing shelters. This initiative represents a significant step towards inclusivity and empowerment for young girls living in challenging environments.

About the Program

At the heart of Troop 6000 are weekly meetings held in various shelters across the city. These gatherings are a platform for girls to engage in diverse activities, fostering friendships, earning badges, and developing leadership skills. Key to the program's success is that all associated costs, including uniforms, trips, and program materials, are covered, removing financial barriers for the families. The program also includes the Troop 6000 Transition Initiative, which plays a vital role in supporting Girl Scouts and their families during their transition from temporary to permanent housing.

Support Troop 6000

As a firm with a unique focus on community development, and with large, dedicated practice teams serving stakeholders in both market rate and tax-incentivized properties, CohnReznick understands the significance of backing initiatives like Troop 6000.

As we continue to champion Troop 6000 this year, we invite you to join us in making a significant difference in the lives of these inspiring young girls. You're not just supporting a cause, you're actively participating in the empowerment and development of future leaders within our community.

Your sponsorship will facilitate the purchase of Girl Scout cookies for attendees, directly benefiting Troop 6000 and showcasing the power of community support. This is more than a donation; it's an investment in the potential of these young change-makers. Embrace this opportunity to contribute to their growth and witness the lasting impact of your support.



Sponsorship Contract



Name of Company/Organization: _____

(The above name will be used in all publicity material unless otherwise specified.)

Level of Sponsorship (please check one): Platinum: \$15,000 Gold: \$10,000 Silver: \$5,000

Please send an electronic file of your logo (jpeg or PNG format) to: kiara.obannon@cohnreznick.com

If you would like to pay via MC, Visa, or Amex, complete the sponsorship registration on our event website. Under the "Ticket Type," select your sponsorship level and complete the credit card payment. (Signed contract required.)

Please sign below and return this agreement with your payments to the address below.

A copy signed by a CohnReznick representative will be sent to you upon receipt of the contract and payment.

Signed (for company): _____

Name and position: _____

Date _____ **Phone** _____ **Email** _____

CohnReznick Signature: _____

Name and position: _____

Date: _____

Please send payment to:

Kara McGuire
CohnReznick LLP
14 Sylvan Way, 3rd Floor
Parsippany, NJ 08053

For more information on sponsorship opportunities, please contact:

Kiara O'Bannon 301-280-1961 (Direct)
CohnReznick LLP Kiara.obannon@CohnReznick.com
14 Sylvan Way, 3rd Floor
Parsippany, NJ 08053

Sponsorship Experiences

Select which sponsorship experience you'd like and complete the contract details.

- Wifi Sponsor**
(1 available; _____)
- Welcome Drink Sponsor**
(1 available; _____)
- Mixologist Station**
(1 available; _____)
- S'more Station**
(2 available; _____)
- Philanthropic Sponsorship**
(1 available; _____)
- Lanyards & Badge Pins**
(1 available; _____)
- Custom Snacks Station**
(4 available; _____)
- Networking Nook Pods**
(3 available; _____)
- Room Key Sponsor**
(1 available; _____)
- Barista Station**
(1 available; _____)



1. CohnReznick Obligations. CohnReznick shall be responsible for (i) providing the sponsor benefits corresponding with the selected sponsorship package and (ii) overall organization of the Event. CohnReznick shall have exclusive rights to select, in its sole discretion, the name of the Event, program topics and formats, locations, speakers, presenters, sponsors and other participants, and any other details relating to organization and facilitation of the Event.

2. Sponsor Obligations. Sponsor shall pay to CohnReznick the sum (“Sponsorship Fee”) set forth in the Sponsorship Contract Form (“Contract”) payable upon execution of the Contract. Sponsor commitments are non-cancellable, and the Sponsorship Fee is non-refundable.

3. Trademarks and Event Materials.

a) Sponsor grants CohnReznick a license to use Sponsor’s trade names, logo designs, trademarks, and company descriptions (“Sponsor Trademarks”) provided by Sponsor to CohnReznick. Such license shall be effective during the term of the Contract and shall expire at conclusion of the Event. Notwithstanding the foregoing, Sponsor grants to CohnReznick a world-wide, irrevocable and perpetual license to use, exploit, reproduce, display, publish, transmit, and distribute any Event materials and recordings that contain Sponsor Trademarks.

b) CohnReznick shall have exclusive ownership of all materials and recordings prepared in connection with the Event (“Event Materials”).

4. Confidentiality. Sponsor may have access to information of CohnReznick that is confidential, including without limitation, the terms of the Contract, business methods, marketing strategies, pricing information, competitor information, business development strategies and methods, and client lists and information (“Confidential Information”). Sponsor will not disclose Confidential Information to anyone without CohnReznick’s prior written consent. Sponsor will not use Confidential Information for any purpose other than in furtherance of the Contract. Sponsor will take all reasonable measures to avoid disclosure, dissemination or unauthorized use of Confidential Information, including, at a minimum, those measures it takes to protect its own confidential information of a similar nature. Sponsor agrees that if at any time Sponsor becomes aware of any unauthorized disclosure of Confidential Information, Sponsor will immediately notify CohnReznick, assist CohnReznick with retrieving such disclosed Confidential Information, and undertake steps requested by CohnReznick to prevent recurrence of any such disclosure.

5. Insurance Requirements. Sponsor shall have and maintain, at its own expense, comprehensive General Liability, Automobile Liability and Workers’ Compensation insurance coverage in relation to the Contract and its sponsorship activities in amounts not less than \$1,000,000 (or such other coverages and amounts required by applicable law). Such policies shall include CohnReznick (and the event venue if so required) as an additional insured. Upon request by CohnReznick, Sponsor shall provide to CohnReznick (and the event venue if so required) a certificate of insurance evidencing that such coverage is in place.

6. Relationship Between Parties. Each party shall act solely as an independent contractor, and nothing in the Contract shall be construed to give either party the power or authority to act for, bind, or commit the other party in any way. Nothing herein shall be construed to create the relationship of partners, principal and agent, or joint-venture partners between the parties.



7. Term and Termination.

- a) The term of the Contract will commence on the Effective Date and end upon conclusion of the Event, unless sooner terminated in accordance with the terms of the Contract.
 - b) CohnReznick may terminate the Contract at any time for any reason. In the event CohnReznick terminates the Contract for any reason other than a breach by Sponsor, CohnReznick shall refund the Sponsorship Fee received from Sponsor and cease use of Sponsor Trademarks
 - c) Neither party shall be responsible for any failure to comply with, or for any delay in performance of, the terms of the Contract where such failure or delay is caused by or results from events of force majeure beyond the reasonable control of such party.
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8. Miscellaneous.

- a) **Indemnification.** Sponsor shall indemnify, defend and hold CohnReznick harmless from and against any third party claims and resulting losses, damages and expenses (including reasonable attorneys' fees) arising out of or relating to: (i) Sponsor's participation in the Event, (ii) any events, functions and activities undertaken or hosted by Sponsor in conjunction with the Event, and (iii) any information, data or other materials provided by Sponsor under the Contract, including but not limited to the Sponsor Trademarks and Sponsor-provided content.
 - a) **Limitations.** Except for the indemnification obligation hereunder, each party's maximum liability to the other party under the Contract shall be limited to the amount paid by Sponsor to CohnReznick under the Contract and neither party be liable to the other party for any consequential, incidental, indirect, punitive or special damages, including any amount for loss of profit, data or goodwill, whether or not the likelihood of such loss or damage was contemplated.
 - a) **Severability.** The provisions of the Contract shall be severable and, if any provision of the Contract shall be held or declared to be illegal, invalid, or unenforceable, such illegality, invalidity, or unenforceability shall not affect any other provision hereof, and the remainder of the Contract, disregarding such invalid portion, shall continue in full force and effect as though such void provision had not been contained herein
 - a) **Waiver.** No waiver of any provision hereof shall be effective unless made in writing and signed by the waiving party. The failure of any party to require the performance of any term or obligation of the Contract, or the waiver by any party of any breach of the Contract, shall not prevent subsequent enforcement of such term or obligation or be deemed a waiver of any subsequent breach.
 - a) **Notice.** Unless otherwise specified, any notice provided for herein shall be sent via certified mail, return receipt requested, to the addresses first written above.
 - a) **Entire Agreement.** The Contract constitutes the entire agreement between the parties with respect to the subject matter hereof. Sponsor shall not assign the Contract or any obligations under the Contract without the prior written consent of CohnReznick. The Contract shall not be modified except by a written agreement signed by both parties. By your execution of the Contract, the undersigned represent and warrant that he or she is authorized on behalf of the entity or entities listed to bind and are in fact binding each such entity to the terms and conditions of the Contract.
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- 9. **Governing Law and Dispute Resolution.** The Contract shall be in all respects interpreted and construed in accordance with and be governed by the laws of the State of New York. EACH PARTY KNOWINGLY, VOLUNTARILY, INTENTIONALLY, IRREVOCABLY, AND UNCONDITIONALLY WAIVES ANY RIGHT IT MAY HAVE TO A TRIAL BY JURY IN RESPECT TO ANY DISPUTE.

CohnReznick 

**Thank you
for your
sponsorship!**

